

Police Department

June 13, 2022

To Russell Roe, Associate Planner

From Jennifer Louis, Interim Chief of Police
Assigned to and completed by:
Officer Brian Hartley, Area Coordinator

Subject **Italian Market, 921 University Ave, Berkeley, CA**


This memo is in response to a request to add a Type 21 ABC License (off-sale general license) to a new business idea of an **Italian Market at 921 University Ave, Berkeley, CA**. This location is situated in west Berkeley and has been vacant for several years.

There have been no calls for services in the past 3 years for any disturbances, noise complaints or criminal complaints at **921 University Ave**, directly related to alcohol or alcohol consumption. The business plan appears to reflect a positive vision, which will help promote the neighborhood along the University Ave corridor by providing dry good, pre-packaged food, gifts, wine and alcohol spirits.

The Berkeley Police Department does not have any significant concerns with this change. BPD does recommend the ownership and staff of the **Italian Market** to develop a relationship with the Berkeley Police Department's Community Services Bureau, Area 4 Coordinator, and the current beat officer(s) to address any issues or concerns with this new proposal.

The Berkeley Police Department also encourages ownership and staff of the **Italian Market** to participate in the local Business/Merchant Association, as it will contribute towards the success of their business in the City of Berkeley.

Sincerely,



Jennifer Louis
Interim Chief of Police

JL/bah

Jacob, Melinda

From: Zoning Adjustments Board (ZAB)
Subject: FW: 921 University Liquor Store

From: Deborah Jesch <deborahj75@gmail.com>
Sent: Monday, June 20, 2022 3:55 PM
To: Zoning Adjustments Board (ZAB) <Planningzab@cityofberkeley.info>
Subject: 921 University Liquor Store

WARNING: This is not a City of Berkeley email. Do not click links or attachments unless you trust the sender and know the content is safe.

Dear Zoning Adjustment Board,

I am writing to let you know I am opposed to a liquor store in the former plumbing supply store.

We need a fruit and vegetable store where you can get a tomato. We need a florist where you can get a bouquet. We need a bakery where you can get a birthday cake. We need a used clothing store where you can buy clothing, especially children's clothing.

There are already plenty of places to buy liquor in our neighborhood: Target, Ledgers, LaMarcha, Trader Joe, and 7Eleven is applying for permission to sell liquor.

Please note that Black Pine Circle School is located just across the street on Seventh Street.

Please don't allow another liquor store in our neighborhood.

Respectfully,

Deborah Jesch